



YMCA

Press Release

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SALEM FAMILY YMCA ADDS TWO NEW STAFF

Two new staff persons will focus on community outreach

SALEM, OR October 2, 2007 – The Salem Family YMCA has hired two new staff and will be enhancing marketing and outreach efforts. Susan Nuetzman has been hired as Community Relations Director, and has an extensive background in fund development. Ms. Nuetzman was most recently employed by Public Affairs Research Consultants (PARC), and specializes in creating and implementing development plans for non-profit organizations.

Karma Krause has been hired as Membership and Marketing Director. Ms. Krause was previously employed by the Oregon Travel Information Council, and the Salem Convention and Visitors Association. Her background includes experience in destination marketing and association membership management.

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